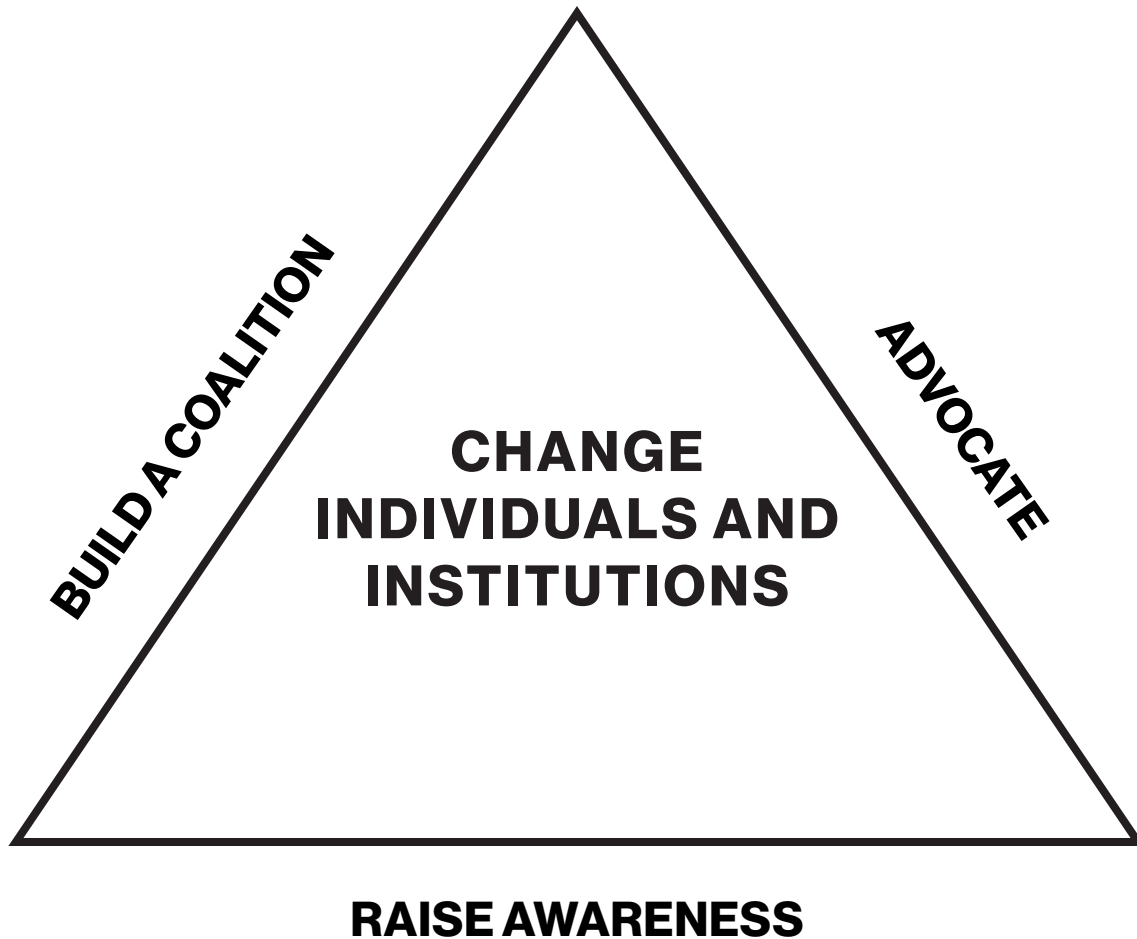


NAME: _____

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Strategies for Change



| | |
|----------------------------|--|
| RAISE AWARENESS | Help the public/stakeholders understand the issue better |
| BUILD A COALITION | Build your base by bringing together stakeholders who care about the issue |
| ADVOCATE | Work to change policy or systems |
| CHANGE INDIVIDUALS | Change how people think, act, feel around a particular issue |
| CHANGE INSTITUTIONS | Change policies, structures, laws; change how institutions operate |